



## UNITED STATES PATENT AND TRADEMARK OFFICE

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CLARIA CORPORATION  
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LLP  
P.O. BOX 366  
751 KELLY STREET  
HALF MOON BAY, CA 94019

Appeal No: 2007-2474  
Appellant: Jax B. Cowden et al.  
Application No: 09/993,904  
Hearing Room: A  
Hearing Docket: B  
Hearing Date: Thursday, May 22, 2008  
Hearing Time: 01:00 PM  
Location: Madison Building - East Wing  
600 Dulany Street, 9th Floor  
Alexandria, Virginia 22313-1450

HAYNES BEFFEL &amp; WOLFELD LLP

DOCKETED: 4-10-08 BY: HK  
ACTION: US- HEARING CONFIRMATION  
DUE DATES: 4-28-08 FINAL  
DOCKET NO: CLAR 1054-1

NOTICE OF HEARING  
CONFIRMATION REQUIRED WITHIN TWENTY-ONE DAYS

Your attention is directed to 37 CFR § 41.47. The above identified appeal will be heard by the Board of Patent Appeals and Interferences on the date indicated. Hearings will commence at the time set and as soon as the argument in one appeal is concluded, the succeeding appeal will be taken up. The time allowed for argument is twenty minutes unless additional time is requested and permitted before the argument is commenced. If there are any inquiries, please contact the Clerk of the Board at 571-272-9797.

The application involved in this appeal has been published. Accordingly, the hearing in this appeal is open to the public.

CONFIRMATION OR WAIVER OF THE HEARING IS REQUIRED. This form must be completed below and facsimile transmitted to both: (1) the USPTO Central fax number (official copy), and (2) the Board of Patent Appeals and Interferences fax number (courtesy copy) within TWENTY-ONE (21) DAYS from the mailing date of this notice indicating confirmation or waiver of the hearing. A copy of this notice may be alternately filed by mail if facsimile is not available.

BPAI HEARINGS FAX No: (571) 273-0299

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In all communications relating to this appeal, please identify the appeal by its number.

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CHECK ONE: ( ) HEARING ATTENDANCE CONFIRMED (X) HEARING ATTENDANCE WAIVED

*Ernest J. Beffel Jr.*  
Signature of Attorney/Agent/Appellant

4-28-08  
Date

43,489  
Registration No.

Names of other visitors expected to accompany counsel: \_\_\_\_\_

For information on visitor access to hearing rooms and security procedures at the USPTO Alexandria Campus, see  
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